



**EMBASSY OF THE
ARAB REPUBLIC OF EGYPT**
COMMERCIAL BUREAU
NEW DELHI, INDIA



ECS
التمثيل التجاري المصري
Egyptian Commercial Service

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Mr. Sandeep Khosla- Director General
Bombay Chamber of Commerce and Industry
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The Embassy of the Arab Republic of Egypt (Commercial Bureau) in New Delhi presents its best compliments to your Esteemed Chamber and has the pleasure to inform that Informa Markets is organizing "Sahara: International Agriculture Exhibition for Africa and the Middle East" scheduled to be held during the period 14-16 September 2025 at Egypt International Exhibition (EIEC).

Sahara exhibition is Egypt's premier agricultural exhibition with an extensive history of showcasing innovations in water management, crop protection, agri-tech, and sustainable agriculture. This year, the 37th edition of Sahara is expected to attract over 20,000 attendees and 350+ exhibitors from 24+ countries. This event provides Indian businesses with a valuable opportunity to both showcase their agricultural products and explore potential suppliers for their agricultural needs, such as fertilizers, machinery, and other essential farming solutions.

Informa Markets is also organizing a Hosted Buyers Programme for certain importers and buyers. We enclose herewith more details about the hosted buyer/importers programme along with a link for hosted buyers' application which is required to be filled in by the buyers. For more information, please find contact details of the organizer:

Informa Markets Egypt
Ms. Gina Nassif- VIP Programme Manager
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Kindly disseminate the information among the concerned Indian companies.

While thanking you in advance for your kind cooperation, we avail ourselves of this opportunity to renew the assurances of our highest consideration and best regards.

Mohamed Ibrahim

Commercial Counsellor
Embassy of Egypt (Commercial Office)
New Delhi