



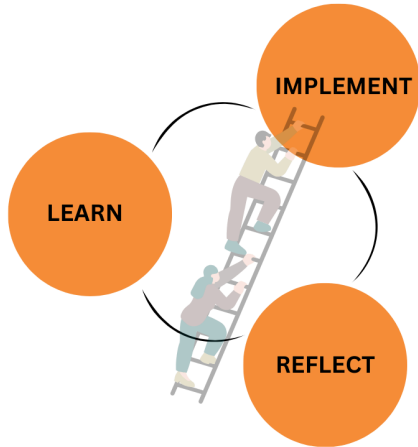
## ARE YOU A MARKET LEADER ?

Are your teams outperforming their counterparts in competition?

Are your managers helping their teams outperform the competition?

## MANAGER TRANSFORMATION PROGRAM

**Empower your managers with the skills to effectively engage teams and maximize performance.**



### PHILOSOPHY

Based on W.E.-Matter’s REVENUE IMPACTING BEHAVIOURAL SCIENCE

### TIME INVESTMENT

- One virtual session of 90 minutes every week for 12 weeks.
- Implementation every week for 12 weeks.
- Cross learning from the cohort of 20 managers.

**Get access to W.E.-Matter Learning Management System and Action planning portal.**

**2 MANAGER EXCELLENCE SURVEY PRE AND POST PROGRAM TO ASSESS BEHAVIOURAL CHANGE**

### QUANTIFICATION OF IMPACT

- On performance in 26 weeks.
- On behaviour of managers in 12 weeks

### Trainer

Venkateshwar Padmanabhan, a Computer Science Engineer with a PG Diploma in Management from IIM-A, has 33 years of experience in business development, financial product marketing, research, and training. He has taught at various B-Schools, coached over 15,000 students, and empowered 200+ CXOs through the Coaching Embedded. Organizational Development Engagement (CODE) program. Currently pursuing a PhD in Outbound Training (OBT), he has conducted 60+ OBT programs.

### Registration Fee:

Members: 18,000 plus 18% GST  
Non-Members: 19,200 plus 18% GST

**START DATE -JULY 18, 2024  
TIME - 11 am  
VIRTUAL PROGRAM  
VENUE: ZOOM**

### CONTACT:

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