



A Consultation Workshop on Anti-Tobacco Awareness

Tobacco Control: A need of the hour

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Asian Cancer Foundation

About us.....



Our Vision:

*To prevent and eradicate tobacco related
oral cancers, one step at a time....*

Quick Facts & Figures:

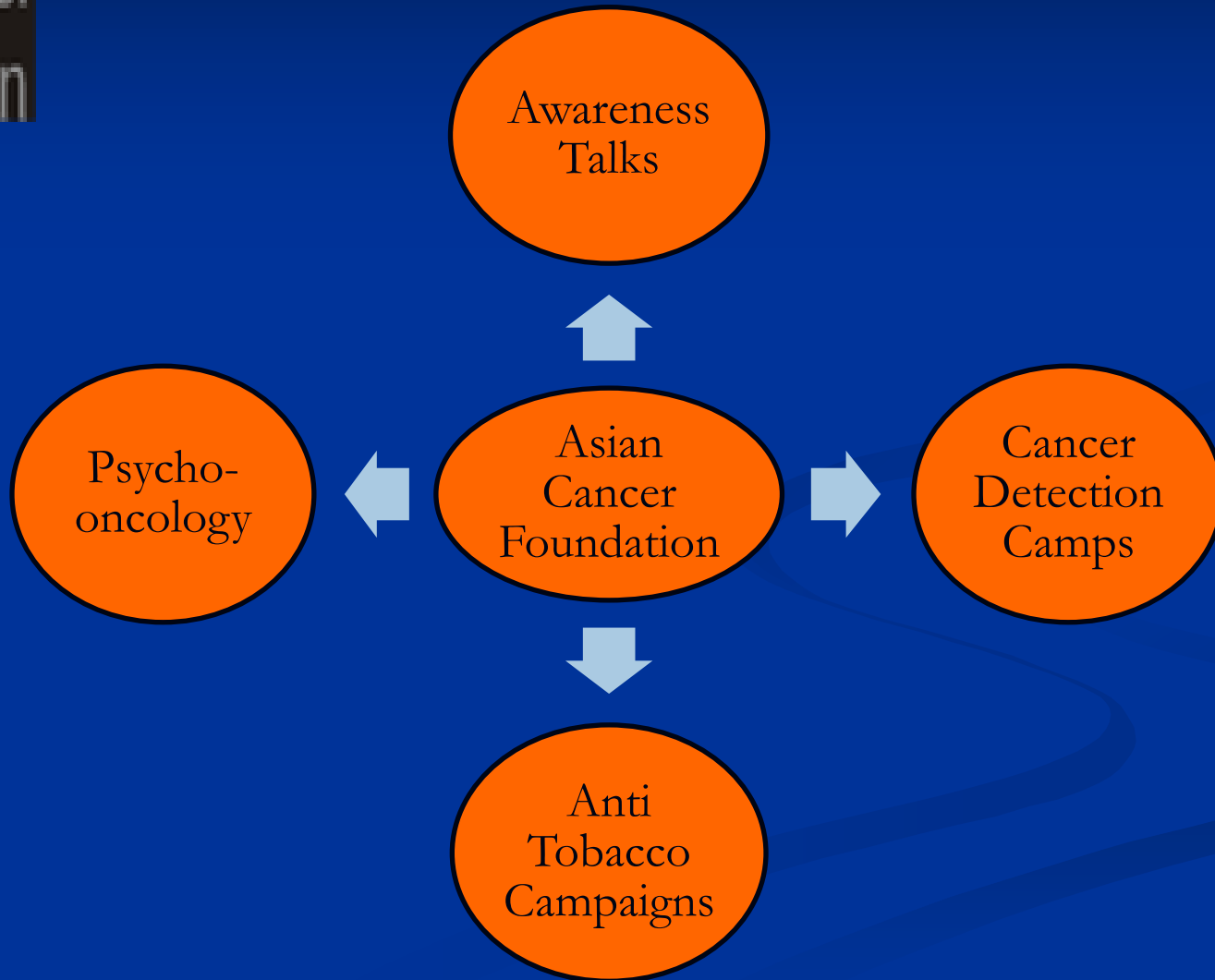
- 40% of all cancers detected in India are oral cancers
- 90% of these are tobacco related
- Many patients seek medical help at an advanced stage

This reinforces: The need of the hour is:

Tobacco Control



So, what is the Asian Cancer Foundation doing?



The Psycho-oncology take on Tobacco Control

Becoming aware about need
to quit



Creating a decisional balance



Readiness to change



Seeking assistance & help

The Psycho-oncology take on Tobacco Control

Patient A

- 54 year old male, diagnosed twice with Ca Tongue
- Smoker for 40 years
- Had to be told by surgeon to quit tobacco

Patient B

- 48 year old male, having cancer like symptoms.
- No disease detected at this point of time.
- Questioned consultant whether tobacco use could be cause of symptoms.

Patient C

- Healthy individual
- Regular smoker
- Heard awareness talk and realized risk to self and others around
- Voluntarily seeked assistance to quit



The Psycho-oncology take on Tobacco Control

To conclude:

Anti tobacco awareness doesn't end at spreading awareness about tobacco alone!

Awareness about seeking the right kind of help is equally imperative....

For further assistance, please contact:

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