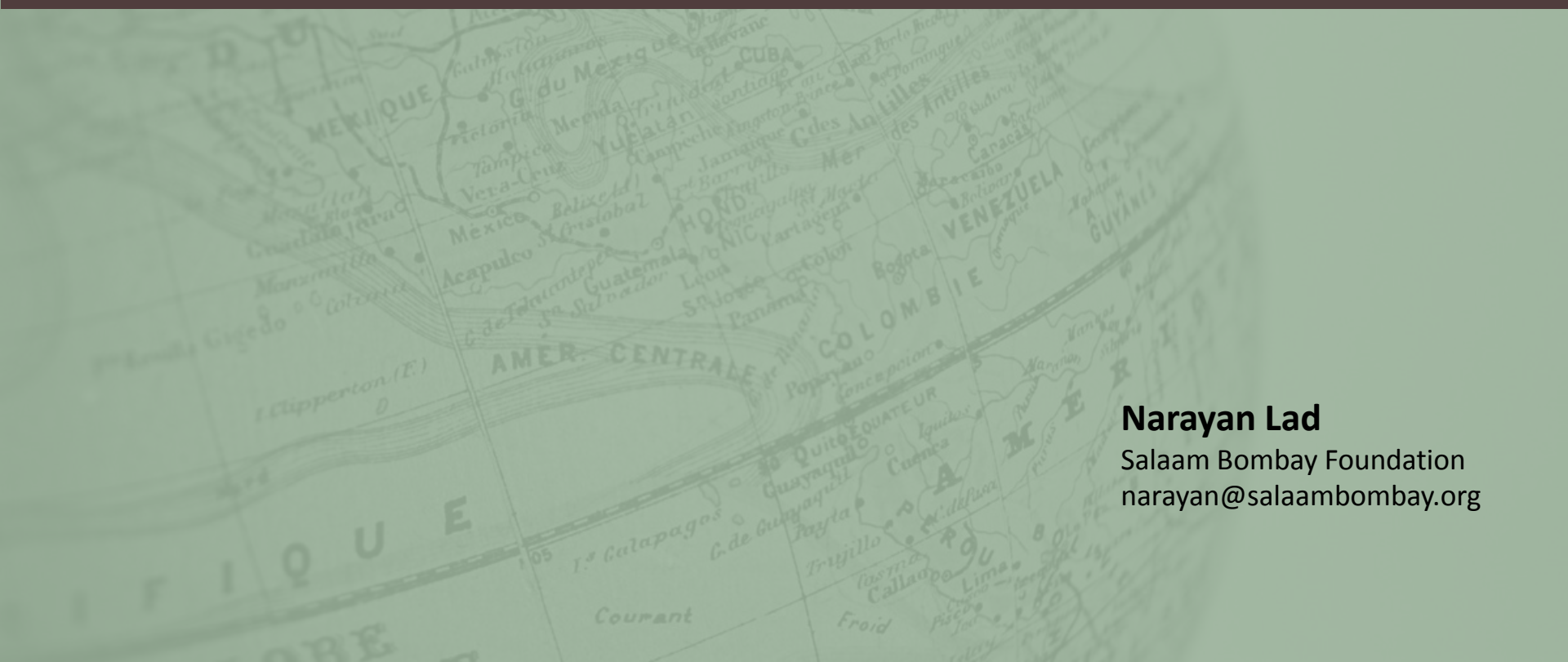


INDIAN TOBACCO CONTROL ACT COTPA 2003



Narayan Lad

Salaam Bombay Foundation
narayan@salaambombay.org

COTPA 2003

- Cigarettes and Other tobacco products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003
- COTPA is applicable to all products containing tobacco in any form i.e.
cigarettes,cigars,bidis,gutka,pan masala (containing tobacco),Mavva,Khaini,snuff etc.
- The Act extends to whole of India

MAIN PROVISIONS OF COTPA, 2003

- **Prohibition on smoking in public places**
- **Prohibition of Advertisement, Promotion and Sponsorship of all Tobacco Products**
- **Prohibition on Sale to Minors and sale of tobacco products near educational institutions**
- **Health warnings on tobacco products packs**

SECTION 4 : BANS SMOKING IN PUBLIC PLACES

- Smoking in all "public places" is prohibited. The term public place refers to any place to which the public have access like auditorium, hospital buildings, railway waiting room, amusement centers, restaurants, public offices, court buildings, educational institutions, libraries, public conveyances and like which are visited by general public but does not include any open space.
- Creation of smoking areas - In restaurants, hotels and airports smoking areas are to be physically segregated in such a manner that the air from these areas does not circulate to the non- smoking areas.
- Display of prominent non smoking signs – "Smoking here is strictly prohibited" is mandatory at all public places.



SECTION 5 : BANS TOBACCO ADVERTISEMENT, PROMOTION AND SPONSORSHIP

- Both direct & indirect advertisement of tobacco products prohibited in all forms of audio, visual and print media
- Total ban on sponsoring of any sport and cultural events by cigarette and other tobacco product companies
- No trade mark or brand name of cigarettes or any tobacco product to be promoted in exchange for sponsorship, gift, prize or scholarship
- No person, under contract or otherwise, to promote or agree to promote any tobacco product.

SECTION 6 (A) :PROHIBITS SALE OF TOBACCO TO MINORS

- Sale of tobacco products to persons under the age of 18 is prohibited.
- The seller (shopkeeper) should ensure that the person who is buying the tobacco product is not a minor.
- A display board to be put up at the point of sale declaring that "sale of tobacco products to minors is prohibited".



SECTION 6 (B): PROHIBITS SALE OF TOBACCO PRODUCTS NEAR EDUCATIONAL INSTITUTIONS

- In order to restrict access of youth for tobacco products, the sale of the tobacco products is prohibited within a radius of 100 yards of any educational institution.
- A display board has to be put up outside the educational institutions declaring the same.

तम्बाकू मुक्त शिक्षण संस्थान

इस शिक्षण संस्थान के 100 गज के दायरे में सिगरेट और अन्य तम्बाकू उत्पादों की बिक्री एक दण्डनीय अपराध है, जिसका उल्लंघन करने वाले पर 200/- रुपये तक का जुर्माना हो सकता है।

आदेशानुसार

शिक्षण संस्थान के अधिकारी का नाम : _____

शिक्षण संस्थान का नाम : _____

SECTION 7: SPECIFIED HEALTH WARNING LABELS ON ALL TOBACCO PRODUCTS

- All tobacco product packages need to carry prominent and legible health warnings.
- These warning shall also be pictorial in nature.
- The warnings will be given in the same language as given on the pack.
- All imported tobacco products should also carry the specified warnings.



**THESE RULES MAY BE CALLED THE CIGARETTES AND OTHER TOBACCO PRODUCTS
(PACKAGING AND LABELLING) SECOND AMENDMENT RULES, 2018.
THEY SHALL COME INTO FORCE ON THE 1ST DAY OF SEPTEMBER, 2018.**

Image- 1



TOBACCO CAUSES CANCER

QUIT TODAY CALL 1800-11-2356



**TOBACCO CAUSES
PAINFUL DEATH**

QUIT TODAY CALL 1800-11-2356

ENFORCEMENT AGENCIES FOR IMPLEMENTATION OF TOBACCO CONTROL ACT

- Any Police Officer , not below the rank of Sub Inspector
- Any Officer of State Food or Drug Administration
- Any Officer ,holding the equivalent rank ,not below the rank of Sub Inspector of Police

Punishment For Violations

- A fine up to Rs.200/-for offenses relating to smoking in public places and sale of tobacco products to minors
- Offences relating to the direct and indirect advertising of tobacco product is punishable with maximum of 2 years of imprisonment or/and with fine upto Rs. 1000.

JUVENILE JUSTICE ACT

- The law on not selling tobacco products to minors is further strengthened by the JJ Act.
- As per JJ Act, anyone who sells, or causes to sell tobacco products to minor, may incur fine up to Rs 100,000 and imprisonment up to 7 years.
- In older version, alcohol and narcotics were included. With a great deal of advocacy, in recent version, tobacco was added.
- There is a proposal to print JJ Act clause on every tobacco product

GLOBAL TOBACCO EPIDEMIC

- Tobacco kills up to half of its users.
- Tobacco kills around 6 million people each year. More than 5 million of those deaths are the result of direct tobacco use while more than 600 000 are the result of non-smokers being exposed to second-hand smoke.
- Nearly 80% of the world's 1 billion smokers live in low- and middle-income countries.

STARTLING FACTS



Every
16 seconds
a **CHILD** in India
tries **TOBACCO**
for the **FIRST TIME**

5500 children
become **ADDICTED**
to **TOBACCO**
everyday



10%
of world **TOBACCO**
users live in India

86% of world
ORAL CANCER
cases are in
India



IN-SCHOOL PREVENTION OF TOBACCO USE THROUGH LEADERSHIP AND LIFE SKILLS DEVELOPMENT

- Engages children aged 10-15 years
- 3 year school-based program
- 2 Flagship programs
 - ▣ Super Army in-school Leadership Program
 - ▣ After-school Skill Building Academies



YOUNG CHANGE AGENTS



YOUNG CHANGE AGENTS



YOUNG CHANGE AGENTS



THANK YOU

