

SHADOW THE LEADER



The
Leader
in Me

A YOUNG BOMBAY FORUM INITIATIVE



SHADOW THE LEADER



Presenting.....

SHADOW THE LEADER SEASON – 4

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Introduction

Young Bombay Forum (YBF) a youth wing of Bombay Chamber of Commerce and Industry was born on the 172nd Foundation Day of the Chamber in the year 2007. The YBF is the Chamber's response to the emergence of young leaders in the spheres of business, entertainment and politics.

Successful Completion of 3 Seasons

Program	Leader#	Start Date	End Date	Status
Season 1	9 Leaders	February 2015	August 2015	Completed
Season 2	21 Leaders	September 2015	August 2016	Completed
Season 3	18 Leaders	March 2017	September 2017	Completed
Season 4	16 Leaders	January 2018		

'True leaders don't create more followers, they create more leaders' - Bill Bradley

Program Objective

LEARN FROM THE **MASTERS**

ONCE-IN-A-LIFETIME OPPORTUNITY

OBSERVE AND ABSORB

STIMULATING CREATIVITY

**SHADOW THE
LEADER**



Opportunity to Spend time with Eminent Industry Leaders

Shadow the Leader Season 4



Mr. Ajay Srinivasan
Chief Executive,
Aditya Birla Group



Mr. Amit Sarda
MD, Souflower Ltd.



**Mr. Anil
Radhakrishnan,**
CEO, Adnai Logistics
Ltd.



Mr. Anil Sardana
MD, Tata Power.



**Mr. Ashish
Hemrajani**
CEO & Founder, Bookmyshow



Mr. Dilip Gaur
MD, Grasim Industries &
Head - Pulp & Fibre



**Mr. Govind
Shrikhande,** CCA &
MD, Shoppers Stop Ltd.



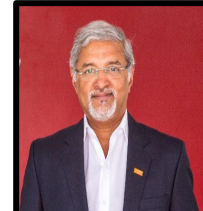
Mr. Jaideep Devare
MD, Mahindra Insurance
Brokers Ltd.



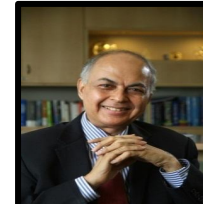
Mr. Nasser Munjee
Chairman, DCB Bank



Mr. R. Mukundan
MD, Tata Chemicals Ltd.



**Dr. Raman
Ramachandran,**
Chairman & MD,
BASF India Ltd.



Mr. Ranjit Shahani
Vice Chairman & MD,
Novartis India Ltd.



**Ms. Richa
Arora** COO Tata
Chemicals Ltd.



Mr. Ravi Kirpalani
CEO, ThyssenKrupp
India Pvt. Ltd.



Mr. Sanjiv Mehta
CEO & MD Hindustan
Unilever Ltd.



Mr. Sunil Mathur
MD & CEO,
Siemens Ltd.



**Mr. V.S.
Parthasarthy**
Group CFO,
Mahindra & Mahindra
Ltd



Mr. Vivek Bhargava
CEO, iprospect India

About Shadow The Leader Programme

- ❖ Spend time with a leader to understand what it actually takes to succeed in professional life.
- ❖ Leader will be a guide/mentor for a day to the selected Shadow (Entrepreneurs/Professionals/Corporate Employees)
- ❖ Connects with eminent and successful leaders from diverse fields in India

Program is open to -

Aspiring youth

Entrepreneurs

Professionals

Corporate Employees

A successful brand owner

Upcoming Business / Thought Leaders

Organizations can nominate its Future Leaders

Shadow The Leader Steps

- ❖ Leader's brief profile will be promoted online as Leader for the Shadow the Leader Program.
- ❖ Aspiring Shadows (entrepreneurs/professional/management students) will select a Leader and pay a fixed amount of Rs. 20,000/- (Each Leader) of Season 3 (Part of which will be donated for a cause).
- ❖ The Shadow will agree and sign the terms and conditions of the Program.
- ❖ Leader to suggest the date for the shadow for the meeting for a day with the Leader.
- ❖ After selection of the Shadow, Leaders will be updated with brief profile of the Shadow and re-confirm the date suggested for shadowing with the Leader.
- ❖ Post the meeting, the shadows will share their feedback in a format provided by the organiser.

Participation fees

Shadow the Leader season 4

Participation fees Rs. 20,000/- (Twenty Thousand only & added GST @18%)

for spending time with one Leader.

Impact of STL

SHADOW THE LEADER

Pratam Kumar , Shadow of Mr. Nasser Munjee, Chairman, DCB_ “After my meeting with Mr. Munjee, I have not only raised my goals but have also started working towards them in a much more focused manner.”

Mitesh Vora, Shadow of Mr. V S Parthasarthy, Group CFO, Mahindra & Mahindra Ltd.

“There was immense learning from each of these meetings and I believe implementing at least few of these learning in my day to day life would be of immense value to me professionally as well as personally for which I Thank PWC HR and Bombay Chamber as well as to Parthasarthy sir from the bottom of my heart”.

Naresh Purswani, shadow of Mr. Saugata Gupta, MD & CEO, Marico India

“I was Impressed with the cool and calm he maintained throughout the meeting. *Can't imagine myself doing so*, as being a business owner with 'I-know-all-attitude', would always give unwanted advice on every activity, and thus not allow nurturing talent beyond my own paradigm/spectrum. Overall a great learning for me!”

Meher Vakil, Shadow of Mr. Raman Ramachandran, Chairman & MD, BASF India Ltd. “. What I noticed about Mr. Ramachandran is that, he communicates with his employees in an open and friendly manner, yet he adds a tone of authority to it. This serves to favour the overall well being of the organization and enhance the productivity of the employees. I thoroughly respect him and hope he stays my mentor in future. I plan to apply this : Listening to the team, being an example, being approachable and constantly learning”.

Pranal Modani, Shadow of Mr. Govind Shrikhande, CCA & MD, Shoppers Stop Ltd.

“ I understood the importance of decision making and capacity building in making of a leader. Thought process of a leader should constantly focused on reputation, relationships & revenue. The experience has been truly enriching and purposeful. The program instills the rub off effect in one self. It was a great opportunity to interact so closely with one of my role models and get invaluable insights into him as a person and a businessman. I wish to carry the rich legacy of truthfulness in future. Cultivating ideas and business themes which relates more to the needs of the customer. Will backup my opinion and decisions on robust research thus imparting credibility ”.

Abhishek Pachlangia, Shadow of Mr. Sunil Mathur, MD & CEO, Siemens ltd. “This day I would remember in my whole life and would consider as the best training which the firm could offer me in the last 12 years of my professional career. It would be very difficult to replicate what Mr. Mathur do day in and day out something which is in his DNA..I cannot change my DNA in short time but some of his good habits of not leaving the mail unaddressed beyond a day or getting a good review are some of the things which is a good learning experience which I would like to inculcate in myself. It has been an excellent experience. These are all one in lifetime experience that you would get but i would cherish it for a lifetime”

Tony Mukherjee, Shadow of Mr. Nasser Munjee, Chairman, DCB Bank.

“I m currently working on transforming the culture of my company from a slow, uncaring mindset to a responsive, customer focused organization. What I understood and am going to apply is:

- Customers come to us, rather than our competitor, even though they may have the same offering, because of our people
- Rather than having a goal of customer obsessed company, which is overused these days, a better goal is to be the most admired company, for what we do and how we do it.
- His humble, calm, soft spoken demeanor which I'm going to internalize and emulate.

This was a great opportunity, do let me know when the next batch is or other opportunities like this.

Terms and Conditions

All delegates are requested to read the description of the leader and terms and conditions given below web:
(<http://www.bombaychamber.com/>) before confirming participation in the Program.

- 1) The Program is purely a learning program and the proceeds after defraying expenses will be used for a cause.
- 2) All Participants have to provide their personal details (name, contact details, residential address) and brief profile.
- 3) Each participant cannot select more than 3 Leaders from ongoing Season of the Program.
- 4) The procedure of selection of the leader is on the basis of first cum first served.
- 5) All participants will be verified by Bombay Chamber of Commerce and Industry. Please provide correct contact details so that verification is completed successfully.
- 6) On completion of verification process the shadow has to make the payment within 48 hours.
- 7) The shadow will have to sign the terms and conditions before shadowing the leader.
- 8) The shadow will not be allowed into board meetings or meetings where confidential information is being shared, unless agreed upon by the leader.
- 9) The shadow will have to make himself / herself available for the shadowing on the day suitable to the leader.
- 10) The shadow will not publish any opinion / video / tweet about the leader, organization or the event.

Contd.

- 11) The shadow will not be allowed to photograph / film any part of the shadowing without the permission of the leader/organization.
- 12) The organizers will try to complete the shadowing process during the stipulated time. They are not responsible for any delays or any other issues that may arise for reasons beyond control.
- 13) The shadow will need to make necessary personal travel and stay arrangements for all purposes in connection with this event.
- 14) The shadow will not approach the leader for any personal requests or favours or gather competitive / market sensitive information.
- 15) The shadow can select not more than 3 leaders
- 16) The opportunity of shadowing the leader is not transferable.
- 17) In case of any discrepancy regarding any matter in connection to this event, the decision of Bombay Chamber of Commerce will be considered as final.
- 18) In case, the shadow is unable to attend shadowing session, refund will not be provided.
- 19) The shadow has to agree that he /she will not reveal/disclose any confidential information that he gets to know about the leader, his organization to outsiders and also not use it for personal gain.

Agreed by-

Name & Signature of Shadow

Detailed Profile of Leaders



Mr. AJAY SRINIVASAN, Director – Financial Services (Aditya Birla Group)

Mr. Ajay Srinivasan is Chief Executive — Financial Services at the Aditya Birla Group since July 2007.

In this role, Mr. Srinivasan sets the vision & provides strategic direction & leadership to the Group’s financial services covering several verticals such as life insurance, fund management, private equity, wealth management, retail Broking, capital markets based lending, corporate financing, infrastructure finance and general insurance broking. Under his leadership, the financial services business has grown rapidly with a current turnover of USD 1.3 billion, assets under management of USD 20 billion, over 5.6 million customers and a workforce of over 17,500 people.

Before joining the Aditya Birla Group, Mr. Srinivasan was based in Hong Kong as Chief Executive — Fund Management, Prudential Corporation Asia. He oversaw a business that spanned 10 markets, including Japan, with total funds under management of about USD 70 billion, which made it at the time the second largest retail fund manager in Asia. Prior to joining Prudential, Mr. Srinivasan was managing the India operations of Threadneedle Asset Management as the company’s Deputy Chief Executive Officer and Chief Investment Officer. He has two decades of experience in the financial services industry and a proven track record for building successful businesses. Mr. Srinivasan is engaged with several bodies, including the Financial Planning Standards Board, the CII Committee on Financial Sector. Mr. Srinivasan holds a BA honours in Economics from St Stephens College, Delhi, and an MBA from the Indian Institute of Management, Ahmedabad.

Detailed Profile of Leaders



Mr. Amit Sarda, MD, Souflower

Mr. Amit Sarda, MD, Souflower Amit Sarda is a Member of the Regional Advisory Committee at Central Excise Department, Ministry of Finance, and Government of India. He is also the President of Young Entrepreneurs' Society and the Director of Souflower Co. Ltd. He took apparel venture public, set up handicraft & personal care facilities in Thailand and launched a successful brand in Asia Pacific. He specializes in brand genesis & management, product launches & placements.



Mr. Anil Radhakrishnan, CEO & Director, Adani Logistics Limited

Mr. Anil Radhakrishnan, CEO & Director, Adani Logistics Limited. Anil started his career as Marketing Manager in International group- consumer Marketing. He worked with Maersk as a Regional Manager for 10 years. After that he worked with APL(American President Line) for more than 8 years . During the tenure at APL he reached the position of Managing Director - India Region He completed his B.Sc from Maharajas College. He has done "General Management of Shipping" from IIM Ahmedabad. He has completed his International management program from Stanford University. Currently he is the CEO & Director of Adani Logistics LTD. Awarded Best performer consistently for 16 years.

Detailed Profiles of Leaders



Mr. Anil Sardana, MD, Tata Power

Anil Sardana is the Managing Director of Tata Power since 1st February 2011. Till 31st January 2011, (beginning August 2007), he was the Managing Director of Tata Teleservices Limited (TTSL) and Tata Teleservices (Maharashtra) Limited. Prior to August 2007, he worked in Tata Power for more than five years. He was recognized in telecom sector too in 2009, 2010 as the Telecom CEO of the Year Award 2010 by three sector forums, namely *tele.net*; Voice & data and IMAI. Further, he was recently felicitated by the Association of Energy Engineers (AEE) India Chapter with the 'Energy Administrator of the Year Award 2011'.

Anil has more than 32 years of experience in the infrastructure space, particularly in the Energy and Telecom sector having managed Development, Operations as well as Engineering, Procurement and Construction assignments and had also worked at NTPC (14 years) and BSES (7 years) prior to joining Tata Power. Over the years, he has successfully managed turnaround and change management in several key organizations, and established independent and Joint-Venture companies from concept to benchmark performance standards. He is currently the Chairman of Confederation of Indian Industries (CII) National Committee on Power for the year 2012-13. He has held various important positions with CII, chief of which include- Membership of the CII National Committee on Corporate Social Responsibility, Chairman of CII Committee on Telecom and Broadband in 2008 and Chairman of Sub-committee of Power, Water and Energy. He was also the Chairman of Tata Northern Regional Forum for three years.

A Bachelors in Engineering from Delhi College of Engineering, he also holds a Post-Graduate degree in Cost Accountancy (ICWAI) and a Post-Graduate Diploma in Management and has attended a Top Management Program at the Indian Institute of Management, Ahmedabad, India. Anil did his schooling from Delhi's Sardar Patel Vidyalaya, New Delhi, India.

Detailed Profile of Leaders



Mr. Ashish Hemrajani, CEO & Founder of BookMyShow

Ashish Hemrajani is the CEO and Founder of [Bigtree Entertainment Private Limited](#), which operates BookMyShow, India's largest online entertainment ticketing platform, offering tickets for movies, plays, concerts, sports games and live events.

Ashish started his professional journey after completing his MBA specialising in Marketing 1997. In 1999, he gave in to his passion for entrepreneurship and founded Bigtree.

In 2007, seeing the growth in multiplexes and the increased credit/debit card penetration in the country, Ashish and his team launched BookMyShow as we know it today. While passionately driving his model for BookMyShow, he brought on board believing investors like Stripes Group, Network 18, Accel Partners and SAIF Partners. BookMyShow has also ventured into international territories and has expanded its operations to New Zealand, Australia, Indonesia and Sri Lanka.

While BookMyShow embodies the true spirit of entrepreneurship and is a classic example of how a simple idea can go a long way in resolving a pertinent problem, Ashish also continues to invest his energies in creating and nurturing the next generation of leaders and entrepreneurs, both within the organization and outside of it.

BookMyShow also gives back to the society through BookASmile, the charity initiative of the organization. Since its inception, BookASmile through the power of Re. 1 has positively impacted millions of lives across the country and continues to generate smiles within the lesser fortunate sections of the society.

Hemrajani believes in balance and indulges in a couple of leisure activities that help him stay focussed, including sailing. The BookMyShow captain cool considers the sea as a great leveller. He sails every week and participates in sailing competitions regularly along with his crew. Apart from being out at sea, Ashish is also drawn to the philosophy of Vedanta.

Detailed Profile of Leaders



Mr. Dilip Gaur, MD, Grasim Industries and Head - Pulp & Fibre

Mr. Dilip Gaur is the Managing Director of Grasim Industries and Head - Pulp & Fibre. He is also on the Board of Directors of ABMCPL. Prior to his current role, he successfully led businesses of different scale and complexity in the Group for the past 12 years. He was the Deputy Managing Director and Chief Manufacturing Officer of UltraTech Cement Limited. He has done stints with Hindalco as Head of Copper Business; with Birla Carbon as Managing Director of the Egyptian business and as President and Country Head of Group's Edible Oil & Oleochemicals Business in Malaysia/Philippines.

Mr. Gaur joined Aditya Birla Group in 2004 after spending 24 years at Hindustan Unilever Limited in Foods, HPC & Specialty Chemicals Business and was a member of the Foods Management Committee.

He is a Chemical Engineer by training and has undergone several national and international programs in management and leadership development including AMP at Harvard. He also has acknowledged expertise in project management and technology adoption. In his career spanning over three decades, he has seen growth markets as well as turnaround situations, and has build strong teams consistently. He enjoys working in a multi-cultural global business environment and is a firm believer in the power of 'Teams'.

Detailed Profile of Leaders



Mr. Govind Shrikhande, MD, Shoppers Stop Ltd.

As the Managing Director of Shoppers Stop Ltd., Mr. Govind Shrikhande spearheads all the formats of Shoppers Stop Ltd viz., HOME STOP, CROSSWORD, HYPERCITY. He has been with the company for more than sixteen years; he joined in April 2001 as Vice President of Buying and Merchandise and rose through various positions to become Managing Director in 2009.

Since joining Shoppers Stop, Mr. Shrikhande has played a key role in the company's tremendous growth from 7 stores in 2001 to 81 stores at present.

He was also instrumental in the re-branding initiative of the brand – Shoppers Stop in the year 2008, which reinvigorated the brand, market positioning, and product and service offerings. Post this re-branding exercise, Shoppers Stop has emerged as the undisputed leader in The Bridge-To-Luxury Category of Department Stores in India.

Under Mr. Govind Shrikhande's leadership the company's turnover has gone up from USD 45.1 million in 2001 to USD 627.2 Mn US\$ in 2017, with the launch of multiple formats such as HomeStop, M.A.C, Clinique, Estee Lauder, Bobbi Brown, and more. Shoppers Stop is constantly in the limelight winning a trail of awards in various categories over its entire 25 year journey.

“Emerging Market Retailer Of the Year” By World Retail Congress ‘Most Admired Retail Company’ by Business World five times in succession.
Images “Most Admired Fashion Retailer” several times

Mr. Shrikhande studied Textile Technology at VJTI, Mumbai, and completed an MBA at SIBM, Pune. Away from work, Mr. Shrikhande is a big fan of Pula Deshpande and P. G. Woodehouse. He can also be found watching cricket and listening to classic songs from old Bollywood films.

Detailed Profile of Leaders



Dr. Jaideep Devare, MD, Mahindra Insurance Brokers Ltd.

Dr. Jaideep Devare is the Managing Director of Mahindra Insurance Brokers Ltd. (MIBL), and a member of the Company's Founding Team. MIBL has designed and developed customized insurance solutions for the under-penetrated and under-served markets across rural India, and reached insurance solutions to over 8 million customers in over 150,000 villages since inception in 2004. MIBL has been a profit-making and dividend-paying company since inception.

Dr. Devare joined Mahindra & Mahindra Ltd. in 1992 in Corporate Affairs. He has diverse experience across the various sectors of the Mahindra Group. His varied assignments include being a core team member of the Mahindra-Ford Project for setting up the joint venture with Ford Motor Company in India, Executive Associate - Office of the Managing Director of Mahindra & Mahindra Ltd., and Managing Director of Mahindra Auto Specialties Ltd., one of the first automobile companies in India to pioneer the designing and marketing of custom-made cars.

Dr. Devare holds a Ph.D in management, with a doctoral thesis on Joint Ventures in the Indian Insurance private sector. He also holds a Masters degree – Master of Management Studies (M.M.S.) with specialization in Finance, and a Bachelor of Engineering degree (B.E.) in Production Engineering.

Dr. Devare is a member of the Insurance Institute of India's (III) Committee on Research Grants.

He is also on the Governing Body of the Indian Institute of Cost Management and Research (IndSearch), an autonomous institute affiliated to Pune University, India, and a member of the Governing Council at Fr. C. Rodrigues College of Engineering, Mumbai.

He is also a member of the Service Excellence Academy under the Mahindra Leadership University (MLU).

Dr. Devare is a recipient of the Asia Pacific Entrepreneurship Award 2017 (Financial Services Industry) for “Outstanding and Exemplary Achievements in Entrepreneurship”. The APEA is a regional recognition program organised by Enterprise Asia, with nominations by invitation only.

Detailed Profile of Leaders



Mr. Nasser Munjee, Chairman, Development Credit Bank Ltd.

- Monetary Economist, educated at the University of Chicago and the London School of Economics.
- Mr. Munjee's last assignment was with the Infrastructure Development Finance Company Limited, India (IDFC) as its Managing Director and CEO.
- Mr. Munjee is on the Board of many corporates and is deeply interested in development and infrastructural issues.
- He is now Chairman of the Aga Khan Rural Support Programme.
- Mr. Munjee was the President of the Bombay Chamber of Commerce & Industry. He is a member of Rotary (Mumbai main) and is also a Life Trustee of the Welhams Boys School, Dehradun.

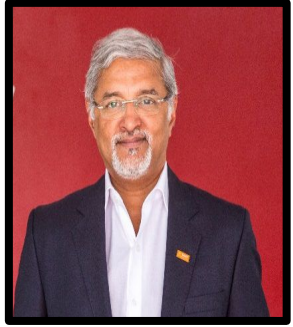


Mr. R. Mukundan, MD & CEO, Tata Chemicals Ltd.

Mr. R. Mukundan, Managing Director & CEO of Tata Chemicals Limited, joined Tata Administrative Service in 1990, after completion of MBA from FMS, Delhi University. He is an Engineer from IIT, Roorkee and an Alumnus of Harvard Business School.

During his 27 year career with Tata Group, he has held various responsibilities across the Chemical, Automotive and Hospitality sectors of the Tata Group. He serves on Executive Committees of various industry forums viz. Confederation of Indian Industry, Bombay Chamber of Commerce & Industry, Employers' Federation of India, All India Management Association etc.

Detailed Profile of Leaders



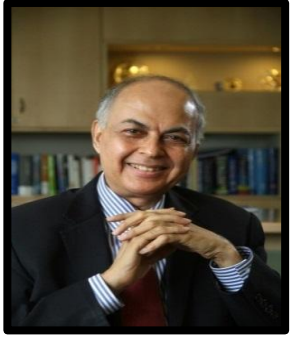
Dr. Raman Ramachandran, MD, BASF India Ltd. and Head, BASF, South Asia

Raman Ramachandran Ph.D is the Chairman and Managing Director of BASF India Ltd. and Head of BASF Group Companies in South Asia (India, Pakistan, Bangladesh & Sri Lanka). Prior to this he was Senior Vice President, Crop Protection, Asia Pacific and was responsible for the Agriculture Solutions business (one of BASF's 13 Operating Business Units) for the Asia Pacific Region. He has been with BASF since year 2000.

Raman has over 25 years of diversified experience in research, operations, Marketing, New Business development and strategic planning, spanning Africa, Middle East and Asia Pacific regions. He has lived and worked in US, Philippines, Kenya, Singapore.

He has a Master's Degree in Agriculture Science and PhD from University of Adelaide, South Australia. He pursued his research interest for the next 6 years at Institutes/Universities of International Repute such as IRRI, Philippines, ICIPE, Kenya, University of Wisconsin, Madison, USA. During his academic career he has published more than 25 research papers in International Scientific publications and has won a number of awards including Robert S McNamara Fellowships of the Economic Development Institute of World Bank in 1990. Raman is also a Newfield Certified Executive Coach and is passionate about leadership development. Married to Lata, Raman has two daughters Deepika and Amita.

Detailed Profile of Leaders



Mr. Ranjit Shahani, Vice Chairman & MD, Novartis India Ltd.

Mr. Ranjit Shahani is Vice Chairman & Managing Director of Novartis India Limited. He started his career with ICI in India in their businesses of Fibres & Speciality chemicals. Later, he rose to the position of General Manager with ICI / ZENECA in the U.K., overseeing their Asia Pacific and LatAmPTA operations for their Petrochemicals and Plastics division. This was followed by a period as CEO at Roche Products Limited, after which he moved to Novartis in India in 1997, following the merger of Sandoz and Ciba-Geigy as CEO Healthcare.

Mr Shahani is President, Swiss Indian Chamber of Commerce. He is President Emeritus of Organisation of Pharmaceuticals Producers of India (OPPI), is Past President of the Bombay Chamber of Commerce and Industry, and was on the Council of the International Federation of Pharmaceuticals Manufacturers Associations (IFPMA, Geneva). He is a thought leader in the Pharmaceutical Industry and has been actively involved in advocating for a strong Product Patent law in the country and Data Protection and liberalization of the price control mechanism for Pharmaceuticals. He has also strongly canvassed for deterrent legislation against counterfeit drugs and liberalisation of FDI in the Pharmaceutical Industry.

Detailed Profile of Leaders



Ms. Richa Arora, COO, Consumer Products Business at Tata Chemicals Ltd.

Richa Arora, in her current role as COO of the Consumer Products Business at Tata Chemicals Ltd, is leading the transformation of the unit to a player of significance in the wider foods industry, while continuing to strengthen the core salt business. A result oriented leader, with a passion for making nutrition intrinsic to food, Richa has 30 years of wide ranging experience spanning Business operations, Marketing, Strategic Planning and Communications. She has worked across many industries & cultures, and also in highly competitive & challenging environments (foods, consumer durables etc.)

Prior to Tata Chemicals, Richa had set up Five by Six Consulting - a boutique strategic marketing consulting firm, advising companies like McCain Foods, Britannia and Wipro (Consumer). Before Five by Six, Richa worked as Head of Marketing & Innovation at Britannia, and in leadership positions at Balsara and FCB-Ulka. Currently serving on the CII National Committee on Nutrition 2017-18 CII, Richa is also part of National Committee FMCG 2017-18 & the CII Maharashtra Forum on Agriculture & Food Processing. Besides Business, Richa is passionate about photography, which is more than a casual hobby: She has had solo & group exhibitions in India in the last 6-7 years, including the India Art Fair. Richa is an MBA from IIM Ahmedabad, and a Chevening scholar from the London School of Economics.

Detailed Profile of Leaders



Mr. Ravi Kirpalani, MD, ThyssenKrupp India Pvt. Ltd.

Ravi is currently working as the Managing Director and CEO of thyssenkrupp India Regional Headquarters, since March 2016. Prior to this he was the Managing Director of Castrol India Ltd, a publicly listed company with a market capitalization of about 20,000 crores

Ravi brings over 35 years of experience in sales, marketing, strategy development and as a CEO of a large and successful listed company. He has worked with global and culturally diverse teams and led major transformational programmes. Ravi has a deep passion for customer relationships , building brands and developing people. He enjoys engaging and energizing people and helping build a culture based on values.

Ravi has lived in the UK, Middle East and India and worked with the leadership teams in many countries

Ravi studied Economics at St Stephen's College Delhi and has an MBA from IIM Kolkata



Mr. Sanjiv Mehta, CEO & MD ,Hindustan Unilever Ltd.

Mr. Mehta joined Unilever in October 1992. He has led several Unilever businesses across South Asia, Southeast Asia and Middle East. He was appointed Chairman and Managing Director of Unilever Bangladesh in 2002. In 2007, he was appointed as Chairman and CEO of Unilever Philippines. In 2008, he took up responsibility as the Chairman of Unilever North Africa and Middle East (NAME), leading a multi country organization spanning 20 countries in the region.

During his tenure as the head of various Unilever Companies, the business achieved significant success accelerating both growth and profitability. Importantly, he has been instrumental in building leadership talent and substantially strengthening organizational capabilities. Before joining Unilever, Mr. Mehta worked for Union Carbide India. He is a Commerce graduate and a Chartered Accountant. He has also completed Advanced Management Program from Harvard Business School.

Detailed Profile of Leaders



Mr. Sunil Mathur, MD & CEO, Siemens Ltd.

Mr Sunil Mathur is the Managing Director and Chief Executive Officer of Siemens Ltd since 2014. In this role he is responsible for Siemens in South Asia represented mainly by Sri Lanka, Bangladesh, Nepal & Bhutan as also Siemens Group Companies in India.

He is currently a Member of the Global Leadership Team of Siemens. Prior to 2014 he was the Executive Director and Chief Financial Officer of Siemens Ltd from 2008 responsible for the same countries. During his stint as CFO of Siemens India, he was a Member of the Global Finance Management Team.

He has been with Siemens for over 30 years, holding several Senior Management positions in Germany, where he worked in the Power Generation Division as also as CFO of a Global Business Unit in the Industrial Automation Division of the Company. He has wide experience of integrating companies, creating Joint Ventures, M&A as turning around non performing businesses in an International environment and has worked in Germany, United Kingdom and the United States. Mr Mathur is on the National Councils of the CII & FICCI as also on their various Committees. He is also a Member of the Managing Committee of the Bombay Chamber of Commerce and Vice President of the Indo- German Chamber of Commerce.

Detailed Profile of Leaders



Mr. V S Parthasarathy, Group CFO, Mahindra & Mahindra Ltd.

Mr. V S Parthasarathy (fondly known as Partha) is a man with multiple thinking hats and a global leader. In his role as Group CFO & Group CIO, Mahindra & Mahindra Limited (M&M), he facilitates Mahindra Group in accomplishing its vision of ‘being amongst the Top 50 most admired brands in the world. He is a member of the think-tank of Mahindra Group’s supervisory board called “Group Executive Board”.

He is a Chairman in Mahindra eMarket Ltd., and on board of 4 listed companies and 10 other group companies. He is also a Chairman of FICCI CFO council & Association of Finance Profession of India (AFPI) – Governing Council. He is an active member of ‘CFO Board’- Think Tank for Finance Ministry & BCCI (Bombay Chamber of Commerce & Industry) Managing Committee.

Mr. Parthasarathy started his career with Modi Xerox as a Management Trainee and before he joined Mahindra & Mahindra in 2000, he was the Associate Director at Xerox. At M&M, he spearheaded functions like Finance, HR, M&A, IT and International Operations before he was appointed CFO – M&M. Mr. Parthasarathy is focused on professional excellence, continuous learning and developing young talent within the Group. He is passionate about building team spirit and encouraging innovations. He enjoys public speaking and manages to make time for interactions in industry forums for F&A, M&A and IT. He, holds a Bachelor’s Degree in Commerce and is a fellow member of the Institute of Chartered Accountants of India. He is Harvard Alumni of Advanced Management Program -batch 2011. He has also been part of Mahindra Group’s Senior Management team for Group strategy development, facilitated by Harvard Business School.

Detailed Profile of Leaders



Mr. Vivek Bhargava, Chief Executive Officer, iProspect India

A digital marketing veteran with a two-decade experience, Vivek Bhargava is the Chief Executive Officer of DAN Performance Group, wherein he heads and is responsible for all the digital performance agencies of Dentsu Aegis Network. An early frontrunner in the digital revolution in India, Vivek believes that 'digital' is much more than a mere marketing medium, playing the role of a catalyst and multiplier across every aspect of business. He consults an impressive roster of clients and advises them on the most effective digital strategies for their brands. Prior to this, Vivek was the CEO at iProspect India, a part of the Dentsu Aegis Network.

Vivek has donned the role of an investor in the reality television show The Vault which funds innovative start-ups by promising entrepreneurs on the merit of their business idea instantly.

He is a TEDx speaker, where he recently delivered a talk on 'Money can buy happiness.' He is a regular orator at global events such as ad:tech, SES, SMX, I-com and the Apex Digital conferences in India. He has been invited by educational institutes of repute, namely IIT Mumbai, IIM Bangalore and 20 others.

He is the Co-Chair at SEMPO APAC and on the advisory board of industry bodies like ad:tech, DMAi and DMTI. He is on the board of Young Presidents Organization Mumbai.

Vivek has been awarded for his invaluable contribution to the digital marketing fraternity on several occasions, couple of the coveted recognitions being titled 'Marketer of the Year' and named one of the top 50 digital icons of India. Under his able leadership, iProspect India has won over 100 industry awards globally along with bagging the 'Agency of the Year 2015' label at the 5th Asian Customer Engagement Forum.

Vivek actualized his entrepreneurial edge back in 1997 when he founded Communicate 2. The company joined hands with iProspect from the Dentsu Aegis Network in 2012. He led iProspect Communicate 2 as the Founder and Managing Director. The company was rebranded as iProspect India at the end of 2015 and Vivek has been holding reign as Chief Executive Officer ever since. iProspect India is home to over 250 people across four offices in Mumbai, New Delhi, Bengaluru and Chennai. It offers brands an entire spectrum of result-oriented digital marketing strategies.

Vivek is a proud national level table tennis player and has won multiple laurels in the sport worldwide, one of the highlights being when Vivek bagged the bronze medal in the 39+ table tennis nationals held in 2015. He is also an avid chess player and an amateur paragliding pilot. A complete travel buff, he has travelled to more than 50 countries on various projects and tournaments.



Website : <http://Shadowtheleader.com>