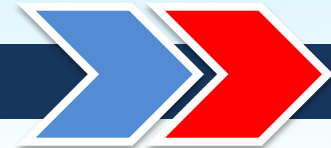




SHADOW THE LEADER

www.shadowtheleader.com

A Live Learning Experience



The Trinity of Leadership

The three phases of leadership...

1. Creation

Leader becomes an expert or builds credibility in chosen field.

2. Preservation

Preserves leadership skills by transferring them to others.

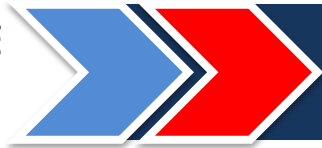
3. Transformation

Hands the baton to a successor but still mentors others from the outside.

The preservation of leadership skills and mentoring gain importance, as it helps the leader create a legacy, and contribute to society.



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‘Leadership is about inspiring people to create magic and deliver beyond the capability of leader.’ – **V S Parthasarathy**

Shadow the Leader: A Unique Program

Observe leadership in action...

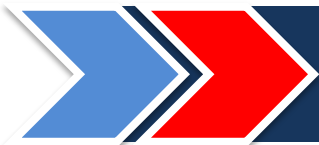


To facilitate the transfer of leadership skills, from the accomplished to the emerging, Young Bombay Forum has created a unique program called – ***Shadow the Leader (STL)***.



The program enables leadership development by creating learning opportunities for emerging leaders. Emerging leaders, as **Shadows**, can **observe, learn and engage** with select leaders from different walks of life. The **leader** in turn shares with the shadow his daily activities and **nuggets of wisdom**.

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‘Leadership is about motivating, inspiring and empowering your teams to deliver way beyond their own expectations.’ – ***Sunil Mathur***



The Success of STL So Far...

Shadow the Leader has had successful innings since its launch in 2015...

4 sensational seasons...now entering the **5th**

With participation from a wide range of leaders and shadows

50+ day-long sessions:

Conducted in several locations

30 unique Leaders:

From varied industries

48 unique Shadows:

Corporate employees, & entrepreneurs from 23-54+ years, with turnovers between Rs 10 cr – 5,000 cr

10 NGOs Supported:

Part of the program's funds go toward philanthropic causes



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'Leadership is about trust and values and a focus on doing better.' – *R Mukundan*



The Philanthropic Edge

The list of diverse NGOs supported by the program



- ❖ The Akanksha Foundation
- ❖ Apni Shala Foundation
- ❖ Aseema Charitable Trust
- ❖ Salaam Bombay Foundation
- ❖ VIDYA India
- ❖ Atma Education
- ❖ Foundation for Spastics and Mentally Handicapped Persons
- ❖ World for all Animal Care & Adoptions
- ❖ Cuddles Foundation
- ❖ Sarvodaya Manav Seva Charitable Trust



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‘Leadership is selflessness, with no personal interest or ‘axe to grind’, but to be able to work for the greater good within an ethical and transparent framework.’ – **Uday Khanna**

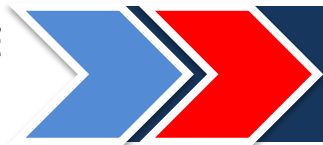
An Experience of a Lifetime...

Some feedback from Shadows

- ❖ 'After my meeting with Mr. Munjee, I have not only raised my goals but also started working toward them in a more focused manner. - **Pratam Kumar** shadowed **Nasser Munjee, Chairman, DCB**
- ❖ 'I would remember this day my whole life... One of Mr Mathur's good habits is that he does not leave any mail unaddressed beyond a day' - **Abhishek Pachlangia**, shadowed **Sunil Mathur, MD & CEO, Siemens Ltd**
- ❖ 'Interventions like Shadow the Leader contribute to the accelerated development of professionals like me.' - **Rajesh Pandit** shadowed **Dr Raman Ramachandran, Chairman & MD, BASF India Limited.**
- ❖ 'One acronym which Dr Jaideep Devare shared is 'FIT', **F** – Fairness, **I** – Integrity, and **T** – Transparency' - **C A Devang Mehta** shadowed **Dr Jaideep Devare, MD, Mahindra Insurance Brokers Ltd.**
- ❖ 'It was an amazing experience filled with learning and interaction... Adherence to value system is something Partha Sir stressed throughout.' - **Madhav Maheshwari** shadowed **VS Parthasarathy, Group CFO, Mahindra & Mahindra Ltd.**



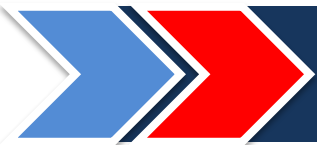
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'Leadership is about **authenticity**. It is much better to be an original version of yourself, than a second hand copy of someone else!.' – **Ravi Kirpalani**



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‘Leadership is about achieving outcomes using influence and not authority.’ – *Ashok Barat*



An Eminent List of Leaders

*Business stalwarts, corporate head honchos,
new-age techpreneurs, bloggers, restaurateurs and more...*

Ajay Srinivasan - Aditya Birla Capital

Ameera Shah - Metropolis Labs

Amit Sarda, Founder and MD -
Soulflower

Anil Jain - Jain Irrigation Systems Ltd.

Anil Radhakrishnan - Adani Logistics
Ltd.

Anil Sardana - Tata Power

Anil Singh - DP World Pvt. Ltd

Ashish Hemrajani - BookMyShow

Ashok Barat - Forbes & Co

Devita Saraf - VU TV

Dilip Gaur - Grasim Industries

Govind Shrikhande - Shoppers Stop Ltd.

Jaideep Devare - Mahindra Insurance
Brokers Ltd.

Malini Agarwal - Celebrity blogger

Nasser Munjee - DCB Bank

R Mukundan - Tata Chemicals Ltd.

Ranjit Shahani - Novartis India Ltd.

Ravi Kirpalani - ThyssenKrupp India Pvt.
Ltd.

Raman Ramachandran - BASF India Ltd.

Richa Arora - Tata Chemicals Ltd.

Riyaaz Amlani - IMPRESARIO

Sandeep Singhal - Nexus Venture
Partners

Sanjiv Mehta - Hindustan Unilever Ltd.

Saugata Gupta - Marico Industries

Shaili Chopra - She The People TV

Sharmila Karve - Partner, PwC

Sunil Lulla - GREY Group India

Sunil Mathur - Siemens Ltd.

VS Parthasarathy - Mahindra &
Mahindra Limited

Vivek Bhargava – Dan Performance

For more details, visit www.shadowtheleader.com

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'Leadership is practiced not so much in words as in attitude and in actions.'
– **Ashith Kampani**





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‘Leadership is not titles but making the difference and inspiring your team to reach the impossible... It is about creating more leaders aligned to the common vision.’ – ***Ranjit Shahani***

Why You Need to Shadow a Leader

Because leadership is not taught, it's learned...

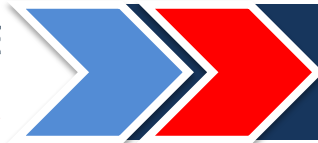
- ❖ Leadership cannot really be taught. It can only be learned. – Harold S. Geneen
- ❖ The ability to learn is the most important quality a leader can have. – Sheryl Sandberg
- ❖ Always keep learning. You stop doing useful things if you don't learn. – Satya Nadella, CEO, Microsoft

Thus, learning and learning about leadership, are essential for leadership development.

But, since leadership is seldom taught, observing or 'shadowing' a leader is the next best route...



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'Leadership is about converting known and unknown chances into winning goals, while playing fairly and developing a great team.' – **Govind Shrikhande**

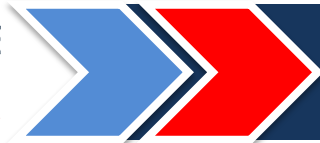
First-hand Knowledge Transfer

Shadow the Leader is a direct learning experience...

- ❖ It **connects emerging leaders** to a cross section of leaders from across Indian industry.
 - ❖ Shadows can **observe, absorb** and **learn** leadership qualities.
 - ❖ They can **share opinions and ideas** on management and leadership.
 - ❖ Together, the Shadow and Leader can **generate creative and innovative business ideas** and strategies.
- ❖ The purpose of STL is **sustainability** across sections of society.
 - ❖ The program is useful for **entrepreneurs, professionals, management students, and business owners.**
 - ❖ Shadows also **learn the art of giving**, as part of the proceeds go toward charity.



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‘Leadership is about planning, influencing and inspiring the efforts of a team toward the achievement of a common goal.’ – *Ajay Srinivasan*

What the 21st Century Leader Thinks...

Valuable Lessons from the Program

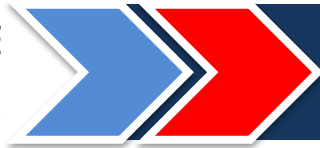
Shadows highlighted some key leadership tips from their interactions with leaders...

1. **Don't fear failure...** Learn from it, and take bold decisions.
2. **Adapt to different communication styles** for different stakeholders.
3. **Plan your day in advance**, and have a clear idea of how to execute tasks.
4. **Listen carefully:** Allow everyone to express their views, and resolve differences through discussions.
5. **Persistence, hard work, open-mindedness and transparency** are key.
6. **Clear thought, critical examination and logical reasoning** help decision-making.
7. **Put the customer at the centre of your company...** You exist because of them!

Journey
to the top!



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‘Leadership is investing your life in the lives of others, with the pure intent to develop leaders at every level for sustainable growth.’ – **Amit Sarda**

Young Bombay Forum (YBF)

Young Bombay Forum (YBF) is the youth wing of **Bombay Chamber of Commerce and Industry (BCCI)**.

YBF was launched in the presence of the dynamic actor John Abraham, and Shri Montek Singh Ahluwalia, Dy. Chairman, Planning Commission of India.

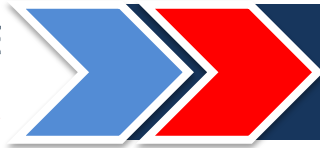
Vision: 'To nurture young Leaders in India to become globally competitive and contribute toward nation-building.'

Mission: 'Creating a forum of choice for young leaders to:

- Achieve professional excellence, and
- Act as change agents for inclusive and sustainable development.'



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'Leadership is knowing the way, showing the way, and going the way.' – *Devita Saraf*

Bombay Chamber - India's Oldest Chamber of Commerce

An Institution of 182 years...

Established in 1836, The Bombay chamber of Commerce and Industry, has achieved the distinction of being India's oldest Chamber of Commerce to serve its members without a break for 182 years.

The Chamber has more than 3,200 companies as its members and associates, and represents the cream of Indian industry, commerce and services.

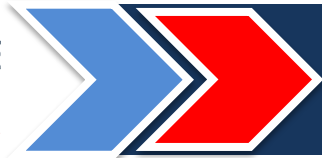
While the name is Bombay Chamber, it represents a wide spectrum of highly reputed and professionally-run companies based in Mumbai, but whose manufacturing facilities and commercial influence are spread all over India and internationally.



Bombay Chamber
of Commerce & Industry



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'Leadership encompasses being a visionary, being ethical, walking the talk, motivating, empowering and inspiring team to work interdependently and cooperatively.' – **Dr Jaideep Devare**

Reach Out!

For more details on Shadow the Leader or Young Bombay Forum...



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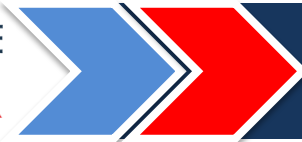
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'Leadership is about creating an environment where the team can perform together and make a difference. It is about seeing **possibilities** in people, and situations, and not problems.' – **Dr. Raman Ramachandran**