

# Watershed Organisation Trust (WOTR)

“The Forum” 2<sup>nd</sup> Floor, S No 63/2B, Padmavati Corner,  
Pune Satara Road, Paravati, Pune- 411009  
Email: [info@wotr.org](mailto:info@wotr.org) Web: [www.wotr.org](http://www.wotr.org)

## Project: People’s Empowerment for Holistic Community Health Actions and Networks

### Introduction:

For years, rural development has unfolded through a provider-beneficiary approach. District and state level Government authorities planned and created development schemes with little or no participation by the individuals at the village level, who are meant to benefit from these schemes. This has led to the implementation of across-the-board development schemes in regions that instead require a variety of smaller and locally-specific programmes.

The efforts of Watershed Organisation Trust (WOTR) are towards comprehensive development of the rural India. Whilst the core aim has been to build and enhance the capacities of village Self Help Groups, it was perceived that the socio-economic development largely depends on health improvement. Thus, WOTR reached a verdict of commencing Community Health Programme for the mother and child, school children and dropouts, teenagers and adults as well as village men and women to whom health education and services will be provided.

### Problem Identification

While implementation of the health project in the previous years, it has been observed that the villagers still need to receive greater knowledge, information and orientation over the importance of immunization, growth monitoring, low cost nutritious food preparation, birth control, safe modes of sanitation, uncontaminated drinking water, maintenance of personal hygiene and disposal of waste products from the home and practices to maintain good health. The incidence of maternal mortality, child mortality, dehydration and malnutrition rate and other infectious diseases are quite high as per our community diagnosis.

### Target Area

We intend to have an intervention of the health project activities where the health problems are more acute and Primary Health Center is 10-15 km away. The health camps and health education programmes will be put into effect in the all these villages through direct community participation. We ensure that the people will not only have the benefit of good health and hygienic environment but they will also become self-reliant and these villages will act as a model for a comprehensive cluster-based approach in community Health and Environmental preservation program in the whole of Maharashtra State.

The project includes the birth attendants, Anganwadi workers, local health promoters (Mahila Pravartak), health supervisors and Nutritionist-cum-Health Educator and supervisory technical staff providing support to field staff. Training, monitoring and reporting will be done as a vital part of the project in an attempt to assess the impact of the activities intended to implement in the target areas. The consistent emphasis will be on active participation of the village community in all the programs that would be organized with the purpose of community health development. Hence, a focused and an organized approach towards improved rural health with implementation of health project by Watershed Organization Trust, Ahmednagar will contribute to sustained poverty alleviation.

## Methodology and Strategy:

**Aim:** Improved health and nutrition status and increased access to quality services by the villagers.

### Primary Objectives:

1. Improved promotive, preventive and curative health and nutrition behaviours of the population
2. Improved access and increased utilization of promotive, preventive and curative services by the population
3. Improved quality of health services by strengthening the capacities of local health care providers, networks, and health systems

### Secondary Objective:

Increased involvement of Village Health Committees (VHCs) in health issues with their capacities strengthened.

### Tertiary Objective:

Increased abilities of the target population to assess their health needs and take corrective measures for improved health status.

## Budget:

The budgetary part is given for one year and for one village.

### STAFF INPUT AND FEE RATES:

Sr. No.	Item Description	No. of units (1 unit=1day)	Cost per unit Rs.	Total cost Rs.
A) Staff Expenses				
	Cost for Mahila Pravartaks visits	2	300	7,200
	Sub Total (A)			7,200
B) PROJECT EXPENSES				
1	Local travel	Lump sump		10,000
2	Training	15	5000	75,000
3	Other expenses: Stationery and printing Communication overheads (internet, telephone, fax, courier)	Lump sump		30,000
4	Field survey cost (including honorarium to investigators, training, actual field survey etc)	Lump sump		7,500
	Sub Total Project expenses: (B)			1,22,500
	Total: (A) + (B)			1,29,700
	Administrative Cost @ 25%			32,425
	<b>Total Cost</b>			<b>1,62,125</b>

There will be 20% increase in all the budget head in 2<sup>nd</sup> and 3<sup>rd</sup> year and in some activities like training – the no. of training will increase in 2<sup>nd</sup> and 3<sup>rd</sup> year. So the budget of the training will also increased to a large extent.