

Management					K
Management (Domestic)					K.d
Sr.No	Title	Year	Publisher	Author	Code
1	Managerial Evolution Indian experience	1991-1994	The Associated Chambers of Commerce and Industry of India	M. S. Patwardhan	K.d 0001
2	Workshop on Packaging & Pringing	1985	Secretary, Council of EEC Chambers of Commerce in India		K.d 0002
3	Made for India – An Exercise In Managing A Textile Mill	1991-1994	Colour Publications Pvt. Ltd.		K.d 0003
4	Eventful Years	1956-2006	Forum of Free Enterprise	S. S. Bhandare, Ajit Karnik	K.d 0004
5					K.d 0005
6	In the Wonderland of Investment	2004-2005	Popular Prakashan	A. N. Shanbhag	K.d 0006
7	Brand Shaastras	2007-08	Sage Publications Ltd.	Jagdeep Kapoor	K.d 0007
8	Brand Practices	2004-2005	Macmillan India Limited	Jagdeep Kapoor	K.d 0008
9	Brand Naamkaran	2002-2003	BPI (India) Pvt. Ltd.	Jagdeep Kapoor	K.d 0009
10	Brand Mantras	2001-02	Response Books	Jagdeep Kapoor	K.d 0010
11	Brand Seg'Meant'ation	2006-09	Macmillan India Limited	Jagdeep Kapoor	K.d 0011
12	Brand Serve	2002-2003	Navneet Publications (India) Ltd.	Jagdeep Kapoor	K.d 0012
13	1800 Runs - Brand Sale Khel Mein	2007-08	Macmillan India Limited	Jagdeep Kapoor	K.d 0013
14	Brand Astras	2007-08	Response Books	Jagdeep Kapoor	K.d 0014
15	Making Best of Childhood		Personality School	Prashant Brahmane	K.d 0015
16	A Basket of Fallen Leaves		D. L. Shah Trust for Applied Science Technology Arts & Philosophy	P. N. Haksar	K.d 0016
17	Down Memory Lane	1998	Eeshwar	Hiro Shroff	K.d 0017
18	Virtues of a Good Manager	1992	Research and Publishers Wing	Ganapati Ramakrishnan	K.d 0018
19	A Business man in Public Life	2001-02	Vidyut M. Shah	Hemant J. Vaidya & M. R. Pai	K.d 0019
20	Decision	2002-2003	Indian Institute of Management Calcutta		K.d 0020
21	Quality from many perspectives	1998	D. L Shah Trust for Applied Science, Technology and Philosophy		K.d 0021
22	Total Quality Control at Enterprise Level		D. L Shah Trust for Applied Science, Technology and Philosophy		K.d 0022
23	Advanced Tools of Quality Management	1999-2000	D. L Shah Trust for Applied Science, Technology and Philosophy		K.d 0023
24	Quality Management – Handbook		Vikas Publishing House Pvt. Ltd.	K K. Anand	K.d 0024
25	Total Quality Control at Enterprise Level		Industrial Development Bank of India		K.d 0025
26	Quality Assuarance through ISO 9000	1994	South Asia Publications	H.D. Gupta	K.d 0026
27	ISO 9000 - Quality Management Systems 2nd Edition	1997	D. L Shah Trust for Applied Science, Technology and		K.d 0027

			Philosophy		
28	The Management of Intellectual Property - Patents, Designs, Trade Marks & Copyright		A Bhate & Ponshe Publication	Satyawrat Ponshe	K.d 0028
29	Industrial Maintenance Management	1998	S. Chand & Company Ltd	Sushil Kumar Srivastava	K.d 0029
30	Managing for Winning		Vindia Institute for HRD	Dr. Vishnu G. Mhetras with Vidyut Mhetras	K.d 0030
	Management (Global)				K.g
1	Building Public Trust		Samuel A. DiPiazza jr	Robert G. Eccles	K.g 0001
2	The Second Cycle	2006-09	Wharton School Publishing	Lars Kolind	K.g 0002
3	The Handbook of Executive Leadership	1997-98	Maya Blackwell, for Beacon Books	Jaques and Stephen D. Clement	K.g 0003
4	Guide to Management Ideas and Gurus	2009	Vivia Books Pvt. Ltd.	Tim Hindle	K.g 0004
5	TQM in Action – Including The Deming-Kaizen Approach and The continuous Improvement Process	1999-2000	Beacon Books	William E. Cole, John W. Mogab	K.g 0005
6	Quality Customer Satisfaction Public Relations - New Directions for Organisational Communications	1994	International Public Relations Association		K.g 0006
7	H.R.H The Duke of Edinbrugh's Sixth Commonwealth Study Conference - The Conference Record - 'Managing Change in an Industrial Society'	1986			K.g 0007
8	Managing for the Future - The 1990's and Beyond	1996	Tata McGraw Hill Publishing Company Ltd.	Peter F Drucker	K.g 0008